



Dreamersville and Project Reverse  
"Transforming Dallas County"

Dreamersville is a **Time Banking** technology and entrepreneur development complex. **Time Banking** is a way of giving and receiving to build supportive networks and strong communities. One hour helping another earns one Time Bank Hour (also called **time** credits, service credits or **time** dollars.) **Time Banking** builds on the magic of “pay it forward,” one good turn leading to another and another. While the cost of Dreamersville is \$55,000.00 per year in Urban America and \$45,000.00 per in Rural America each participant has the ability to Time Bank versus writing a check our taking out a loan. Dreamersville will provide direct opportunities to time bank to ensure the success of each participant.

Dreamersville goal is developing 6 six figure company owners or 6 figure employees and homeowners. In order to achieve its goal Dreamersville must first address the mind set of individuals that live or have grown up in hard to reach areas. Participants will own and operate service Franchises within their own communities. In order to address the mindset they will provide participants and the community with the following:

- Address the harsh realities of what life looked like yesterday, today and what makes tomorrow any different.
- Clear and Precise requirements to achieve a better life.
- Show each participant where they can be within 4 years with hard work, dedication, service and commitment.
- Dreamersville participants will become owners of business in their community that currently provides unconscionable products and services and only takes out of the community. These practices continue to cripple and lead in the increased poverty rates.

**Dreamersville Time Banking amenities are based on needs and desire of its participants.**

- 24 Hour Daycare
- Beauty Salon
- Nail Salon
- Recording Studio / Online Radio Show
- Fitness Center / Recreation Area
- Wi-Fi
- Restaurant
- Dry Cleaners
- Clothing Boutique
- Communal Cars



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Dreamersville believes that when a person has an investment into their own success the greater the commitment will be. While that is a belief of Dreamersville it is not a new philosophy [The Personal Responsibility and Work Opportunity Reconciliation Act of 1996](#) goal was to end entitlement and encourage responsibility. Each participant will have Individual Development Account (IDA) for the purpose of obtaining a home upon completion of Dreamersville.

Dreamersville social impact will dramatically reduce poverty, increase the graduation rates, and develop skill sets (soft, hard and transferrable) by producing better informed, engaged and responsible individuals. Dreamersville efforts will be measurable, quantitative, scalable and duplicable.

**Each Single Mom/ Dreamersville participant will be known as a Council Woman. Each Council Woman responsibility will be to improve the quality of life for each group they will represent at a minimum of:**

- 2 Senior Citizens
- 2 Veterans
- 2 Homeless Individuals
- 2 Small Business Owners
- 2 Men that is currently not employed
- 3 Teenagers between the ages 13-17
- 5 Young Adults 18-24
- 5 Individuals with no High School Diploma or Equivalent

**Dreamersville will have economic development impact in hard to reach areas by providing annual living wage jobs with retirement benefits and healthcare such as:**

- \$50,000.00 Nail Techs (10)
- \$60,000.00 Hair Stylist (10)
- \$30,000.00+ Service Support Technicians(30) such as: Car Detailers, Restaurant Staff, Cleaners, Day Care Providers, Store Clerks, Etc.
- \$30,000.00+ Policy Analyst (10)



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### **Long-Term benefits of Dreamersville vs. Traditional Colleges or Institutions**

- Dreamersville builds individuals to be able to function in many spaces as productive and skillful individuals, while colleges and institutions prepares them for a certain space often leaving them limited and non-productive in multiple spaces.
- \$0.00 of debt after completion of Dreamersville vs. thousands of dollars debt after completion of College
- \$20,000.00 toward the purchase of home within 4 years at Dreamersville vs. a piece of paper after completion of 4 years of College.
- A network of similar minded associates vs. memories you soon want to forget
- Every day of gaining knowledge and making a difference vs. wild parties and drunken nights

Project Reverse is a product of Body of Works (BOW), its partners and a collection of local small business owners in its perspective counties. BOW is a full service employment agency that seeks to fulfill employment needs within a given community.

Project Reverse is an initiative that focuses on hard to reach areas in order to address the following norms: higher poverty rates, higher unemployment rates, lifelong SNAP recipients, higher number of high school drop outs, and a pool of individuals with a low employment aptitude. PR will focus on hard to reach areas for Urban and Rural communities across the country.

Project Reverse is the solution to age old employment problems in hard to reach areas such as: lack of transportation, lack of daycare, unskilled and unmarketable individuals that need to be a part of the workforce community. PR addresses the following problems by:

- Transportation: providing a fleet of vehicles for their employees and other employees in the county needing transportation to and from work.
- Daycare: by having a 24 Hour Daycare on-site
- Unskilled: having industry trainers and life coaches on staff and developing Certified Unskilled Employees. Certified Unskilled Employees means they know how to go to a job-site and work and only needs to be trained by the employer on to perform the task at hand.
- Unmarketable Employee: Take individuals and employ them in industries that are projected by the Department of Labor to have a high demand over the next 6 years. Based on having job experience in the field they can forgo some on the normal educational requirements such as college degrees.



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Project Reverse will host hiring events through Workforce Solutions Greater Dallas, local churches and grassroots organizations to hire 320 employees. The employees will include business design analyst, freight forwarders and logisticians. Each employee will earn at a minimum a starting wage of \$15.00 plus benefits after their probationary periods ends. Additionally, each employee will receive a 10% raise after 15 months of service.

A successful Project Reverse starts the transformation of the Southern Sector of Dallas County. The transformation starts with a direct financial impact of roughly ten million dollars (\$10,000,000.00) in payroll and ends with strengthening the community. The community is strengthen by economic development which provides that a gateway for lower crime rates and overall safety in the community.

Project Reverse will start in the fall of 2019 and operate in perpetuity.

Project Reverse will launch in Dallas, County Texas and expand across the United States in 2020.